

WHERE TO PLACE: A REAL-TIME VISUAL SALIENCY BASED LABEL PLACEMENT FOR AUGMENTED REALITY APPLICATIONS



Neel Rakholia (Stanford University), Srinidhi Hegde (TCS Research)
Ramya Hebbalaguppe (TCS Research)

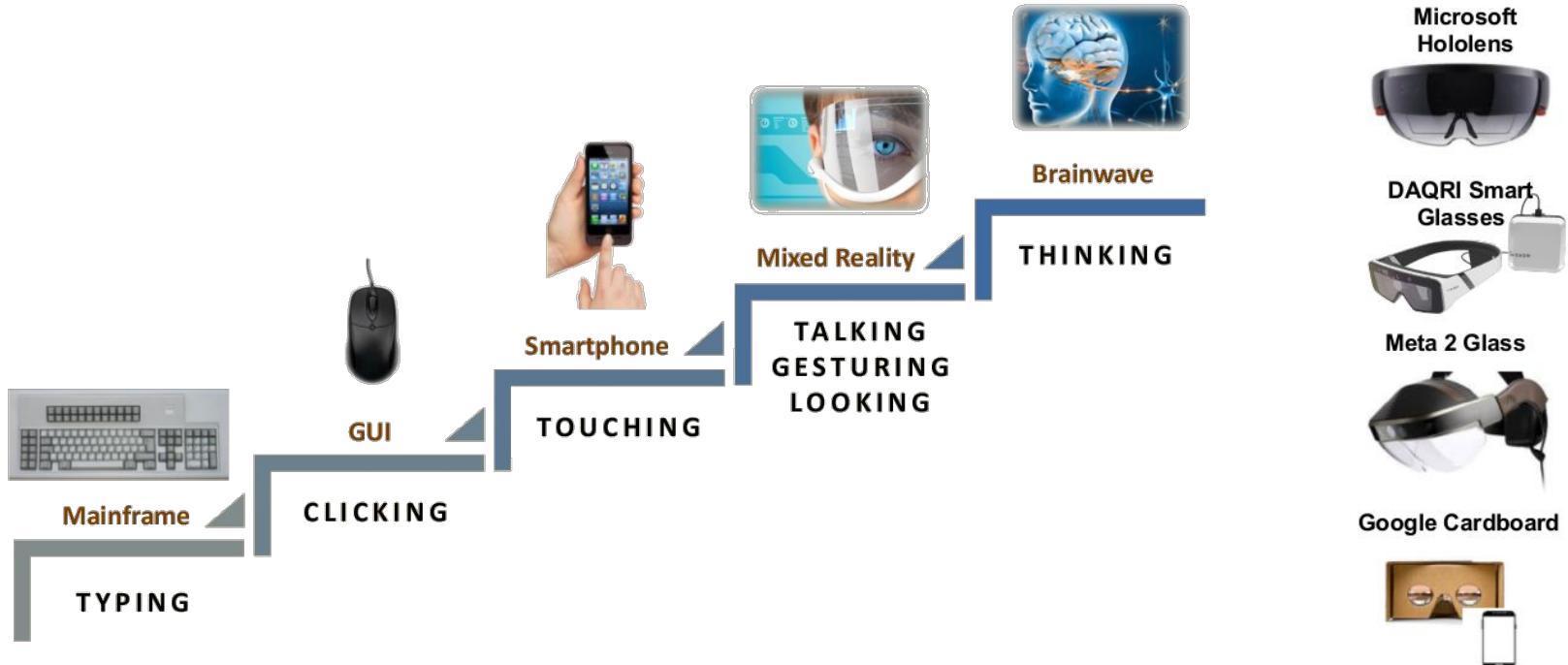
Outline

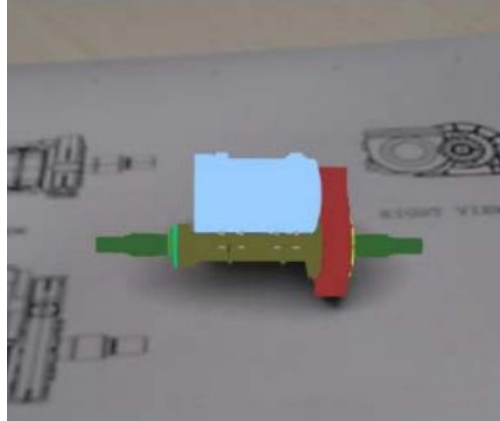
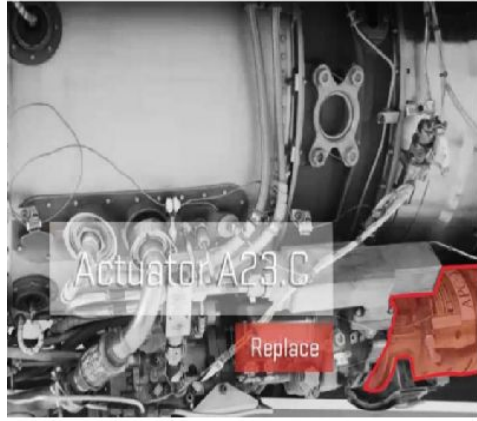
1. Introduction to label placement in AR and its importance
2. Previous works
3. Our proposed Method: Where2Place
4. Evaluation
5. Live demo of single label placement on phone
6. Live demo of multi-label placement in cluttered scene
7. Conclusion

Outline

1. **Introduction to label placement in AR and its importance**
2. Previous works
3. Our proposed Method: Where2Place
4. Evaluation
5. Live demo of single label placement on phone
6. Live demo of multi-label placement in cluttered scene
7. Conclusion

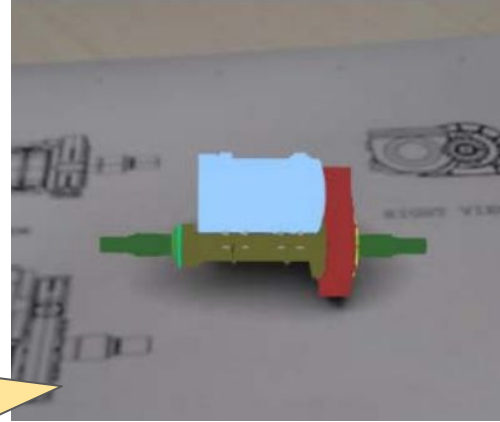
Introduction to label placement in AR and its importance





Label Placement in Augmented Reality

- Augmented Reality is a metaphor for situated Computing.
- Augmentations can take the form of Text/label, image, sound, and Video.
- Textual overlays/labels add contextual information in Augmented Reality (AR) applications.



Label Placement in Augmented Reality

Key benefits include
improved accuracy, speed
and lowering one's
cognitive load

- Augmentations can take the form of Text/label, image, sound, and Video.
- Textual overlays/labels add contextual information in Augmented Reality (AR) applications.

s situated

Why label placement is important ?



Objectives for label placement

**Label should not
occlude the salient
regions**

**Label should be
closed to object of
interest**

**Labels should not
overlap each other**

**Labels should work
in real-time and
temporally coherent
on device**

Outline

1. Introduction to label placement in AR and its importance
- 2. Previous works**
3. Our proposed Method: Where2Place
4. Evaluation
5. Live demo of single label placement on phone
6. Live demo of multi-label placement in cluttered scene
7. Conclusion

Related Works

- Related studies of optimal placement of textual labels based on – **Geometry based layout** and **Image-based layouts** for rendering labels, aesthetic rule, and adaptive overlays.
- These approaches work on images - not suited for real-time camera streams. These are **computationally heavy** and **lack real-time performance**.
- Owing to occlusions, dim light scenarios, scene variations in the live field of view, overlays have their own challenges.

Outline

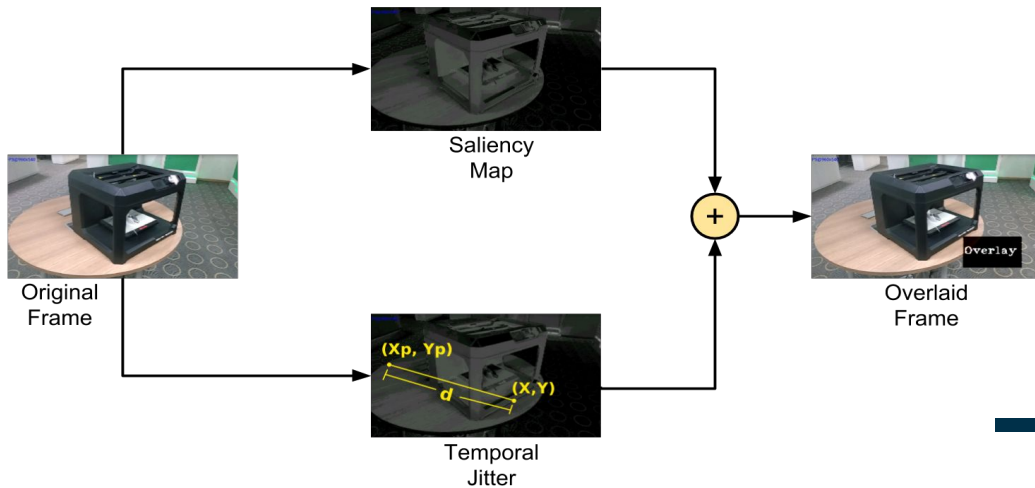
1. Introduction to label placement in AR and its importance
2. Previous works
3. **Our proposed Method: Where2Place**
4. Evaluation
5. Live Demo of single label placement on phone
6. Live demo of multi-label placement in cluttered scene
7. Conclusion

First attempt towards single label placement

-
1. **Label should be placed at real-time** - applications are scene summarisation, effective captioning of a scene, AR applications
 2. **Label should be placed on non-salient areas** - interesting areas should not be occluded by the label
 3. **Label should be temporally coherent** - facilitating in scene understanding than causing jitter

Therefore, we formulate this method by an objective function that minimizes -

- **Occlusion** with visually salient regions in scenes of interest
- **Temporal jitter** for facilitating coherence in real-time AR applications



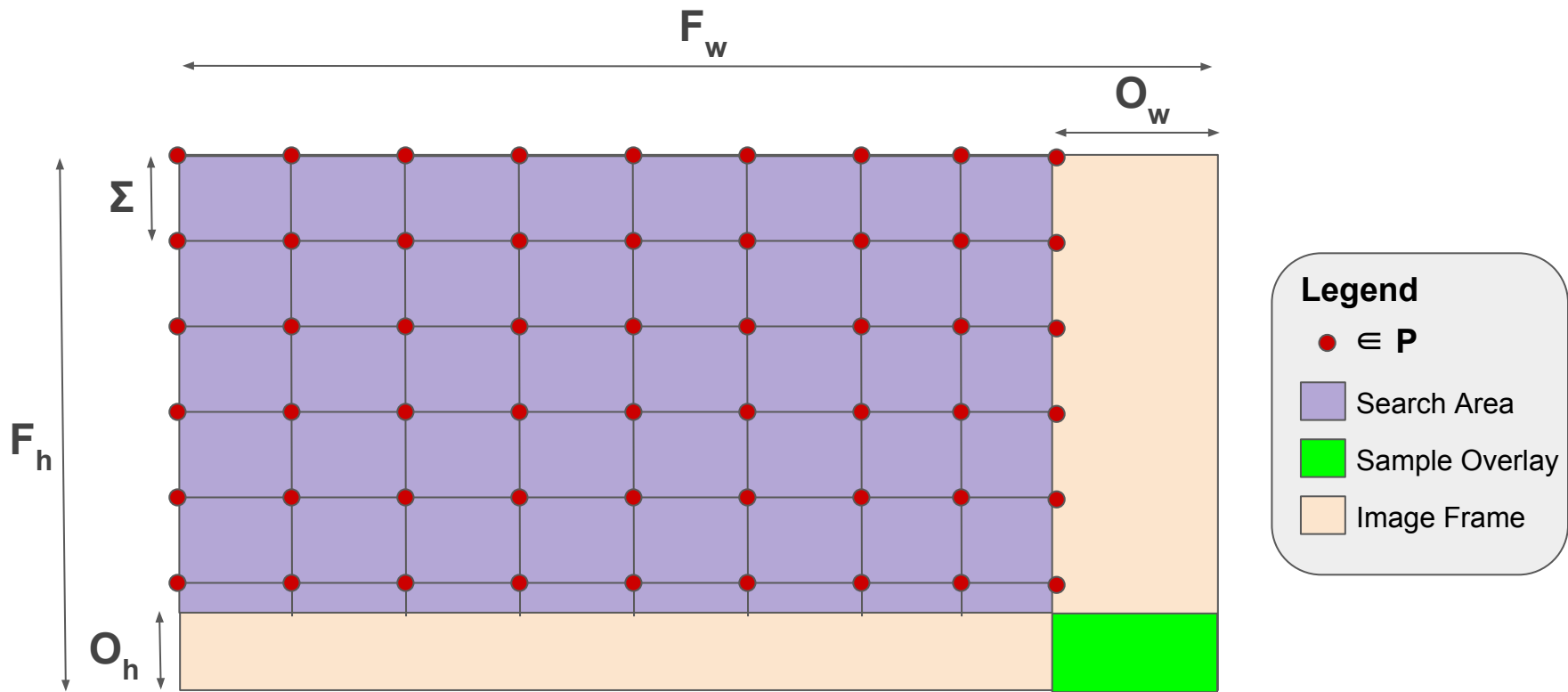
Algorithm Overview

- Input to our algorithm - video frames
- First leg - compute saliency maps^[1]
- Second leg - compute Euclidean distance between previous and current overlay positions
- Combine saliency and Euclidean distance - predict overlay position

Optimization problem to select optimal label position

$$\underset{(X,Y)}{\text{minimize}} \quad S((X, Y)) + \lambda d((X, Y); (X_p, Y_p))$$

$$\text{subject to} \quad \begin{aligned} X &\leq F_w - O_w, & X &\geq 0 \\ Y &\leq F_h - O_h, & Y &\geq 0 \end{aligned}$$



Legend

● $\in P$

■ Search Area

■ Sample Overlay

■ Image Frame

Legend:

- K : Frames to skip
- λ : Temporal Coherence (Jitter/Threshold) Parameter
- Σ : Search space sampling parameter
- O_h, O_w : Overlay height and overlay width
- X_p, Y_p : Optimal position of overlay

- X, Y : Optimal position of overlay computed in the current iteration
- SM : Computed saliency map
- P : set of sampled pixels from search space
- F_w, F_h : Width and height of video frames

Algorithm 1 PROPOSED ALGORITHM

```
1:  $(X_p, Y_p) = (frame\_width/2, frame\_height/2)$ 
2: For every  $k^{th}$  frame
3:    $SM = AchantaSal(frame)$ 
4:   for  $(x, y) \in P$ 
5:      $L = \{(a, b) | x \leq a \leq x + O_w, y \leq b \leq y + O_h\}$ 
6:      $s_{x,y} = \sum_{(a,b) \in L} SM(a, b)$ 
7:      $d_{x,y} = \lambda \times Distance((X, Y), (X_p, Y_p))$ 
8:      $s_{min} = min(s_{x,y} + d_{x,y})$ 
9:      $(X, Y) := arg\_min(s_{x,y})$ 
10:     $(X_p, Y_p) := (X, Y)$  // Use linear interpolation
    for overlay transition
```

Legend:

- K : Frames to skip
- λ : Temporal Coherence (Jitter/Threshold) Parameter
- Σ : Search space sampling parameter
- O_h, O_w : Overlay height and overlay width
- X_p, Y_p : Optimal position of overlay
- X, Y : Optimal position of overlay computed in the current iteration
- SM : Computed saliency map
- P : set of sampled pixels from search space
- F_w, F_h : Width and height of video frames

Outline

1. Introduction to label placement in AR and its importance
2. Previous works
3. Our proposed Method: Where2Place
- 4. Evaluation**
5. Live Demo of single label placement on phone
6. Live demo of multi-label placement in cluttered scene
7. Conclusion

Evaluation

Objective Evaluation

Label Occlusion Over Saliency (S)

$$S = \frac{\sum_{(x,y) \in L} G(x,y)}{\|L\|}$$

Our algorithm had an average LOS score of 0.042 and it took 0.021s of time to compute the overlay position.

Subjective Evaluation

Subjective metrics	Value (0-5)
Position of Overlay	4.5
Responsiveness of Overlay box	4.7
Lack of Jitter	4.2
Color of Overlay box	3.9

Outline

1. Introduction to label placement in AR and its importance
2. Previous works
3. Our proposed Method: Where2Place
4. Evaluation
- 5. Live demo of single label placement on phone**
6. Live demo of multi-label placement in cluttered scene
7. Conclusion

Where2Place: Demo 1 on phone



Where2Place: Demo 2 on phone



Outline

1. Introduction to label placement in AR and its importance
2. Previous works
3. Our proposed Method: Where2Place
4. Evaluation
5. Live demo of single label placement on phone
- 6. Live demo of multi-label placement in cluttered scene**
7. Conclusion

Version 2 Demo: Multilabel placement on server



Outline

1. Introduction to label placement in AR and its importance
2. Previous works
3. Our proposed Method: Where2Place
4. Evaluation
5. Live demo of single label placement on phone
6. Live demo of multi-label placement in cluttered scene
7. **Conclusion**

Conclusions

We have presented a novel method for placement of overlays on device (resource constrained environment)

The main focus - algorithm should run in real-time on a low-end android phone/tablet

We formulated it as objective function that minimizes visual saliency around the object of interest and minimises the temporal jitter facilitating coherence in real-time AR applications.

Applications include: situational awareness for museum exploratory tasks, industrial inspection and repair operations, advertisement and media, and in tourism industry.



Questions?

Contact:

sri.hegde@tcs.com

neel.rakholia@stanford.edu

ramya.hebbalaguppe@tcs.com

Thank You

A hiker with a large red backpack is walking across a suspension bridge that spans a deep valley. The bridge is made of metal cables and a mesh floor. The valley below is filled with a dense, lush green forest. In the background, there are rolling mountains under a hazy sky. The overall scene is peaceful and scenic.