

Summary

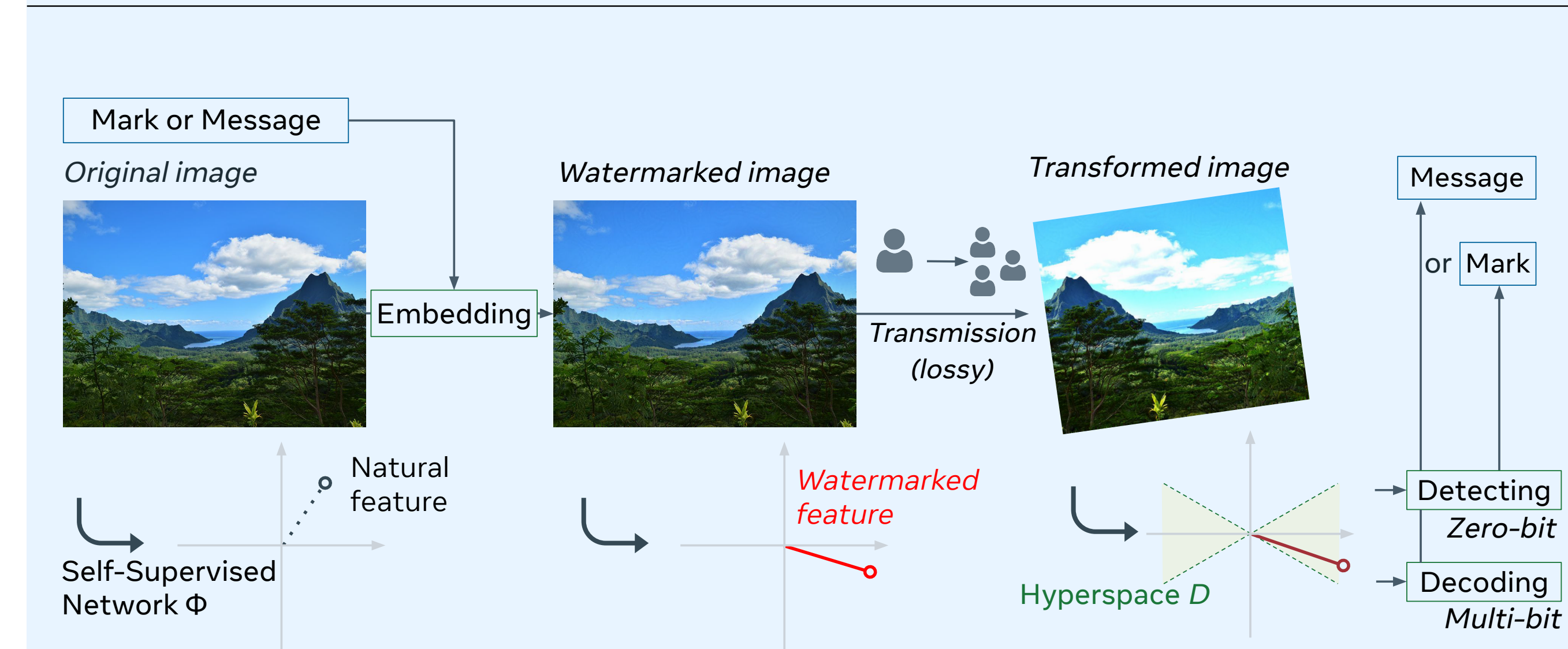
Context: Robust watermarking and data hiding

- Trade-offs: imperceptibility, payload, robustness
- Deep watermarking architectures require heavy training & lack robustness

Our contributions:

- Encode marks or binary messages in the latent space of any pre-trained network
- Leverage data augmentation at marking time
- Self-supervision → excellent embedding spaces

Method overview



The method is made of:

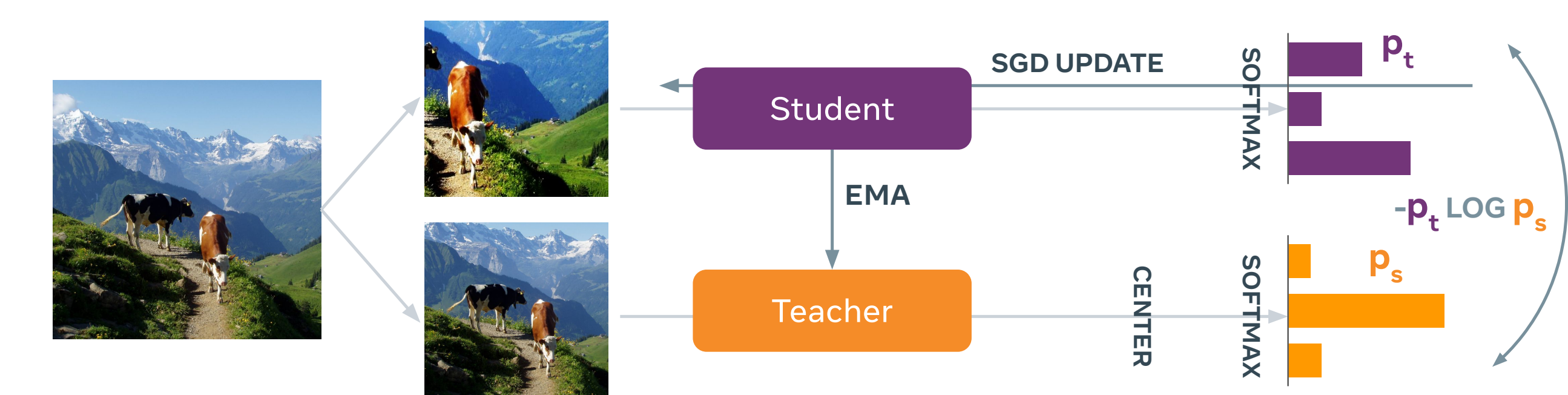
- A neural network trained with self-supervision that extracts features from images
- An embedding process that shifts the features into a well-specified region of the latent space
- A decoding step that happens in the same latent space

Feature extraction

Self-Supervised Pre-Training

Teacher-Student approach with DINO [1]:

- different augmented views of the same image, stronger for student than teacher
- pretext task: match output of student and teacher



Motivations behind the use of SSL

- + leverage inherent robustness to data augmentations.
- + SSL is fine grained (captures more than classes only) and does not suffer from the semantic collapse that happens because of supervised learning → latent space with *more bandwidth*.

Latent space normalization with whitening

Features output by the neural network are not well distributed.

→ Apply PCA whitening transformation *at marking time* for the features to have zero mean and identity covariance.

Qualitative results

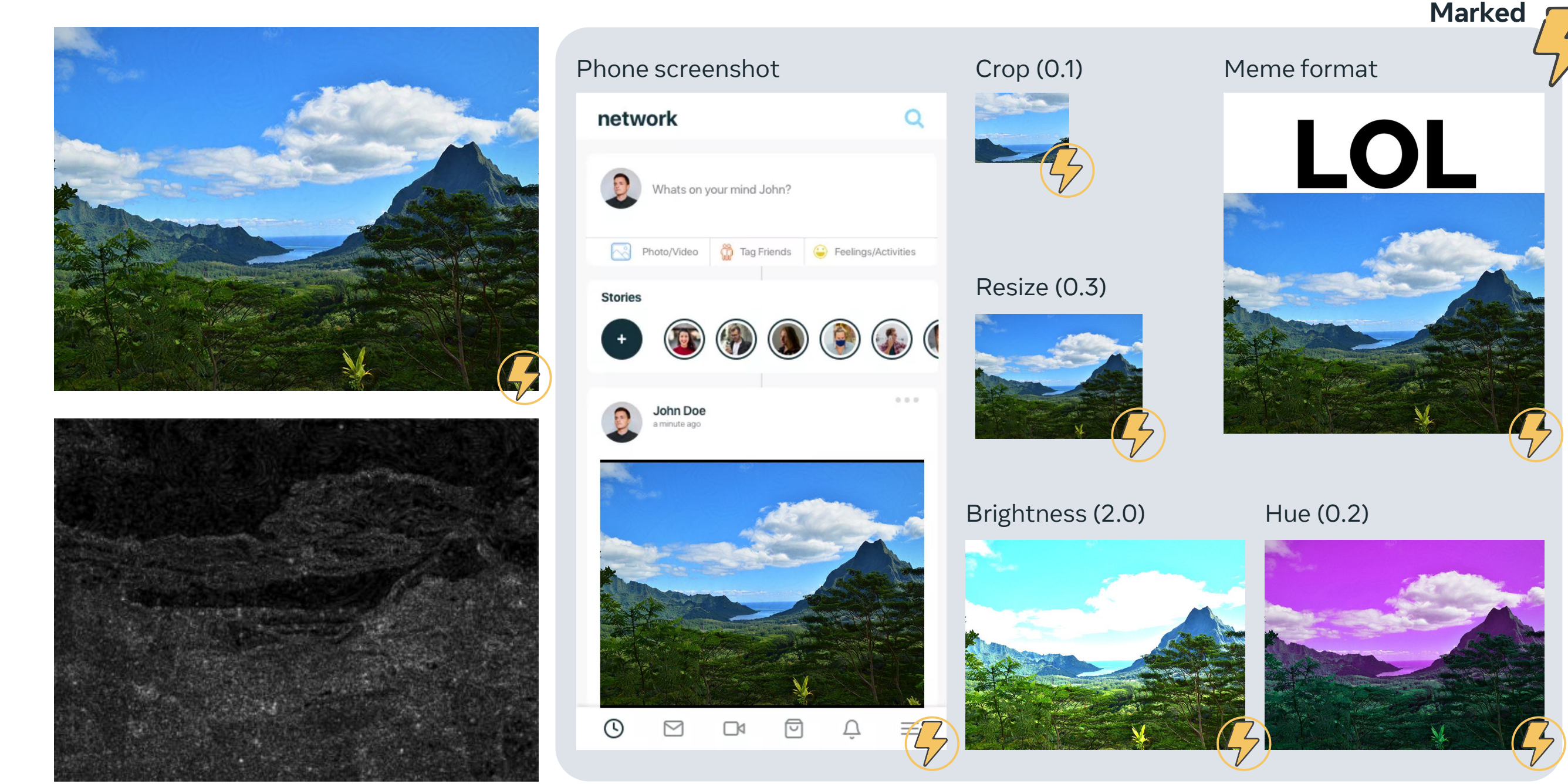


Figure 1. Image (800x600) watermarked at PSNR=40 dB and FPR=10⁻⁶, and some attacked versions of the image, where the mark is detected by the hypercone detector

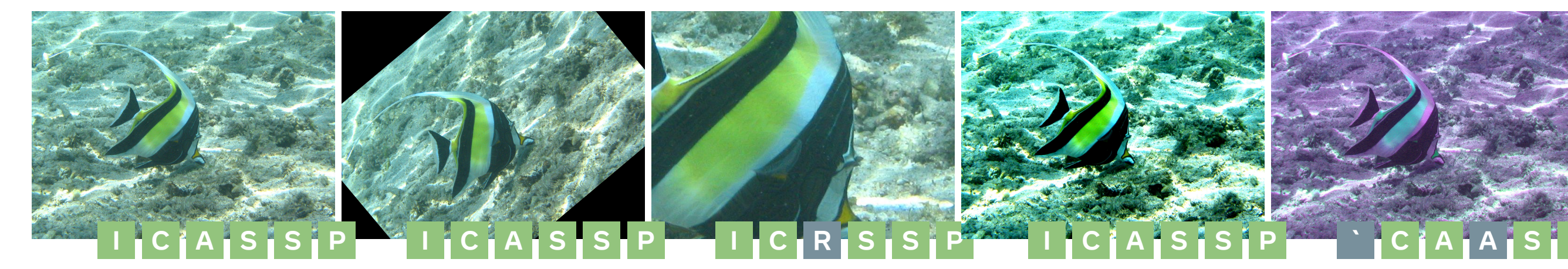


Figure 2. Image (1024x768) watermarked at PSNR=40 dB and a payload of 30 bits, and decoded messages

Embedding process

Goal: take image I_0 and output visually similar I_w carrying the mark/message.

Gradient descent over image pixels:

Algorithm One iteration of the embedding algorithm

1. Impose perceptual constraints (SSIM and PSNR filters) $\triangleright I_w \leftarrow \overset{\text{constraints}}{I_w}$
2. Sample data-augmentation and apply it to the image $\triangleright I_w \leftarrow \text{Tr}(I_w, t); t \sim \mathcal{T}$
3. Compute loss (ϕ is the feature extractor) $\triangleright \mathcal{L} \leftarrow \lambda \mathcal{L}_w(\phi(I_w)) + \|I_w - I_0\|$
4. Update the image with GD $\triangleright I_w \leftarrow I_w + \eta \times \text{Adam}(\mathcal{L})$

Hypercone detector

Secret key $a \in \mathcal{F}; \|a\| = 1$, dual hypercone: $\mathcal{D} := \{x \in \mathbb{R}^d : \|x^T a\| > \|x\| \cos(\theta)\}$

Objective function: “how far the feature lies from the hypercone”

$$-\mathcal{L}_w(x) = R(x) = (x^T a)^2 - \|x\|^2 \cos^2 \theta.$$

Theoretical guarantees on the False Positive Rate (FPR):

$$\text{FPR} := \mathbb{P}(\phi(I) \in \mathcal{D} \mid \text{“key } a \text{ is uniformly distributed”}) = 1 - I_{\cos^2(\theta)}\left(\frac{1}{2}, \frac{d-1}{2}\right)$$

Hyperspace decoding

Secret key: randomly sampled orthogonal family of carriers $a_1, \dots, a_k \in \mathbb{R}^d$.

Modulation of message $m = (m_1, \dots, m_k) \in \{-1, 1\}^k$ into the signs of the projection of the feature $\phi(I)$ against each of the carriers.

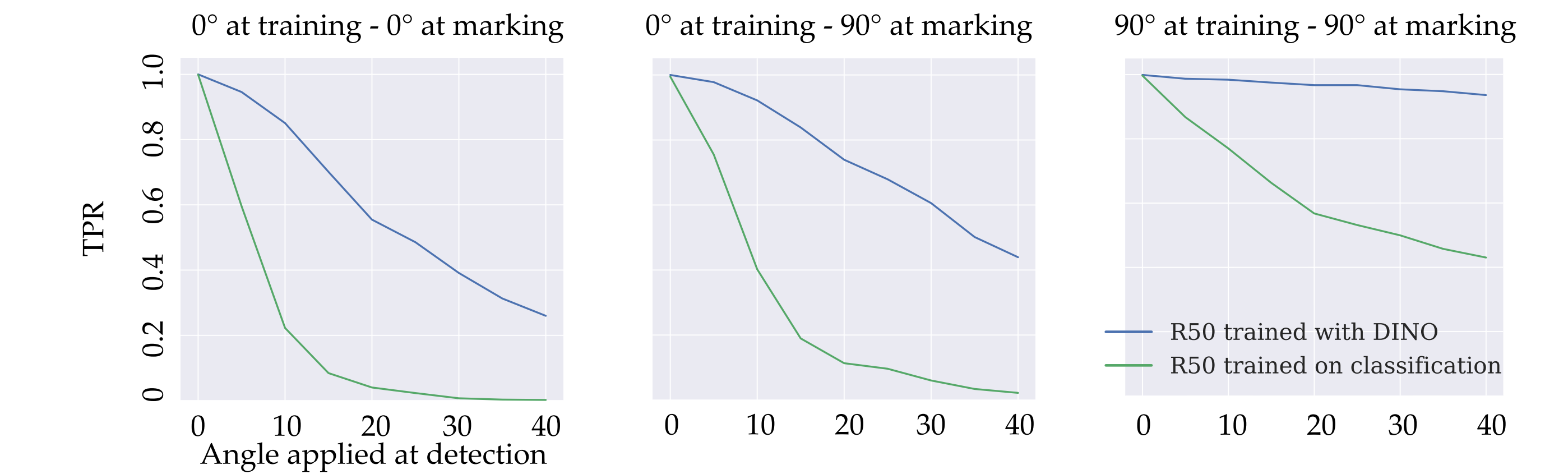
Decoded message:

$$\hat{m} = D(I) = [\text{sign}(\phi(I)^T a_1), \dots, \text{sign}(\phi(I)^T a_k)].$$

Objective function: hinge loss with margin $\mu \geq 0$ on the projections

$$\mathcal{L}_w(x) = \frac{1}{k} \sum_{i=1}^k \max(0, \mu - (x^T a_i) \cdot m_i).$$

Impact of SSL and data augmentation

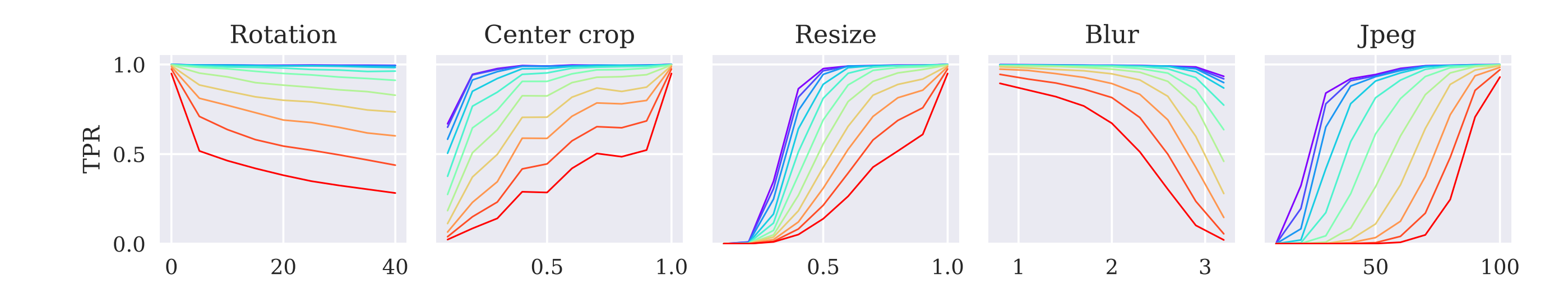


True Positive Rate (TPR) of detection on 1k images from YFCC, at PSNR= 40dB and FPR= 10⁻⁶, against different rotation angles.

→ SSL alone greatly improves watermarks’ robustness against attacks.

→ Adding augmentation during both network’s training and marking stages also does.

Trade-off on image quality



TPR of detection at FPR= 10⁻⁶ against different attacks.

PSNR ranging from 52 dB to 32 dB. Lower PSNR → more robustness.

Remarks: Similar trade-offs w.r.t. FPR and payload - Applies for multi-bit.

Our approach VS the state of the art

Zero-bit watermarking

Transformation	Id.	Rot. (25)	Crop (0.5)	Crop (0.1)	Resize (0.7)	Blur (2.0)	JPEG (50)	Bright. (2.0)	Contr. (2.0)	Hue (0.25)	Meme	Screenshot
Ours	1.00 [†]	1.00 [†]	1.00 [†]	0.98 [†]	1.00 [†]	1.00 [†]	0.97	0.96 [†]	1.00 [†]	1.00 [†]	1.00	0.97
[3] (★)	1.0 [†]	≈ 0.3 [†]	≈ 0.1 [†]	≈ 0.0 [†]	-	-	≈ 1.0	-	-	-	-	-
[3] (★★)	1.00 [†]	0.27 [†]	1.00 [†]	0.02 [†]	1.00 [†]	0.25	0.96	0.99	1.00	1.00	0.98	0.86

Table 1. (★) best results in [3], (★★) our implementation of [3]. † denotes augmentations used at pre-training.

TPR on 118 CLIC images, at PSNR ≥ 42 and FPR= 10⁻⁶ → Noticeable improvement w.r.t. [3].

Multi-bit watermarking (data hiding)

Transformation	Identity	JPEG (50)	Blur (1.0)	Crop (0.1)	Resize (0.7)	Hue (0.2)
Ours	0.00 [‡]	0.15	0.01 [‡]	0.45 [‡]	0.16 [‡]	0.05
HiDDeN [4]	0.00 [‡]	0.23 [‡]	0.01 [‡]	0.00 [‡]	0.15	0.29
Dist. Agnostic [2]	0.00 [‡]	0.18 [‡]	0.07 [‡]	0.02 [‡]	0.12	0.06

Table 2. ‡ denotes transformations used in the embedding process.

Bit Error Rate (BER) on 1k COCO images resized to 128x128, at PSNR ≥ 33, and with a payload of 30 bits. → Results comparable to [2, 4], better for JPEG (never seen at train nor at mark time).

References

- [1] Mathilde Caron, Hugo Touvron, Ishan Misra, Hervé Jégou, Julien Mairal, Piotr Bojanowski, and Armand Joulin. Emerging properties in self-supervised vision transformers. *ICCV*, 2021.
- [2] Xiyang Luo, Ruohan Zhan, Huiwen Chang, Feng Yang, and Peyman Milanfar. Distortion agnostic deep watermarking. In *CVPR*, 2020.
- [3] Vedran Vukotić, Vivien Chappelier, and Teddy Furon. Are classification deep neural networks good for blind image watermarking? *Entropy*, 2020.
- [4] Jiren Zhu, Russell Kaplan, Justin Johnson, and Li Fei-Fei. Hidden: Hiding data with deep networks. In *ECCV*, 2018.

