

# Sem-CS: Semantic CLIPStyler for Text-Based Image Style Transfer

Chanda Grover Kamra<sup>1</sup>, Indra Deep Mastan<sup>2</sup>, Debayan  
Gupta<sup>1</sup>

<sup>1</sup> Ashoka University, Computer Science, India.

<sup>2</sup> LNM Institute of Information Technology, Jaipur, India.

# 30th International Conference on Image Processing ICIP 2023, Kuala Lumpur, Malaysia

# Agenda

- Motivation
- Method
- Algorithm
- Results
- References

# Motivation

- Over Stylization
  - *Distortion of content features.*

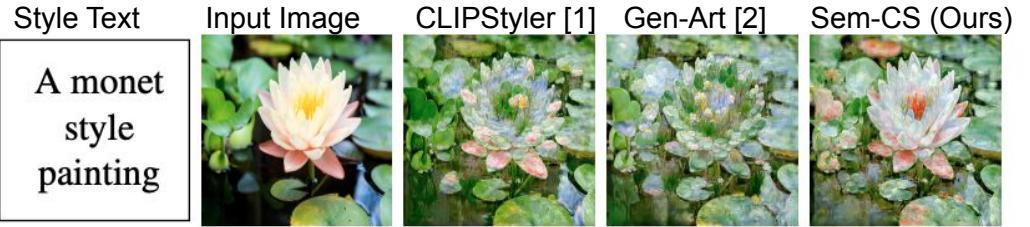
# Motivation

- Over Stylization
  - *Distortion of content features.*



# Motivation

- Over Stylization
  - *Distortion of content features.*
- Content Mismatch
  - *Style Spillover between dissimilar objects.*

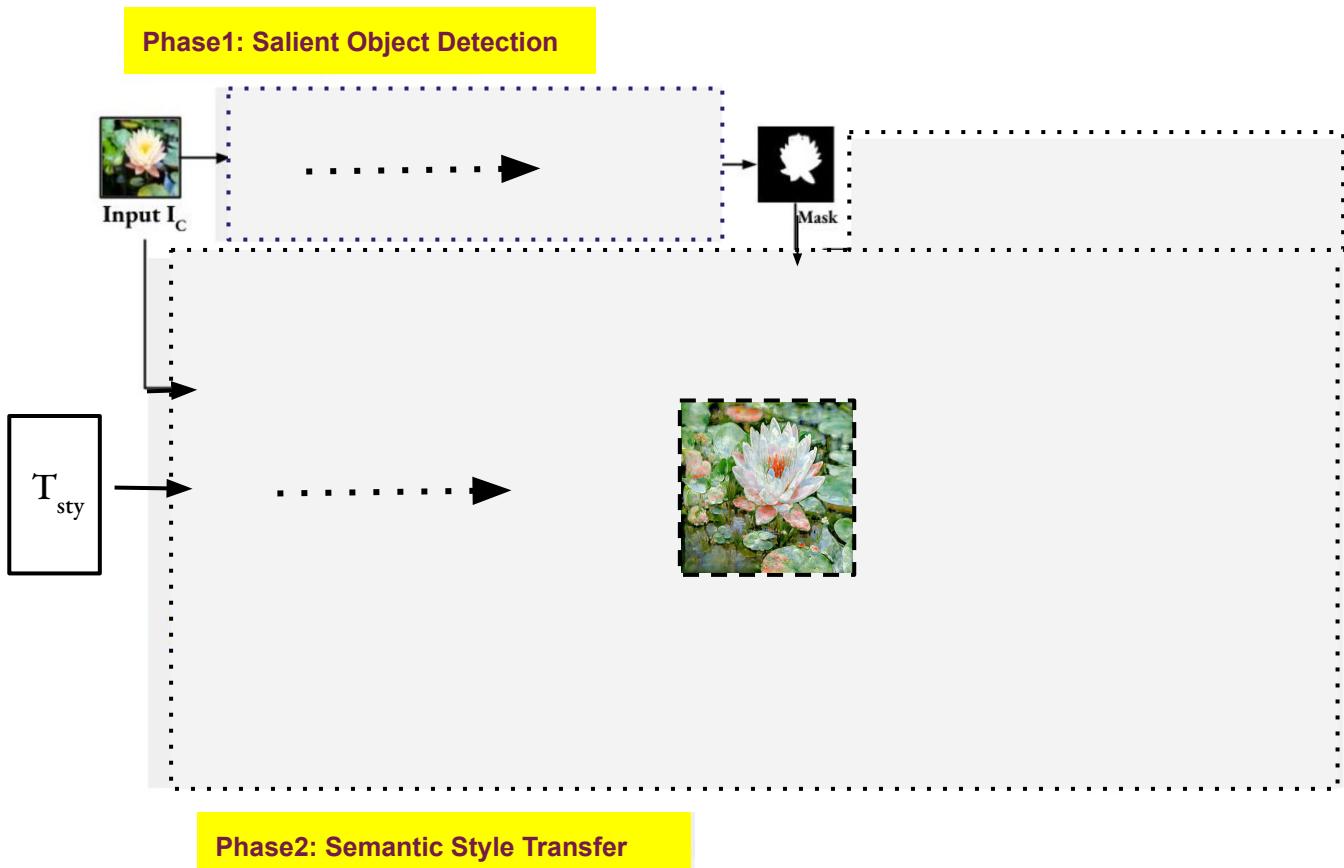


# Motivation

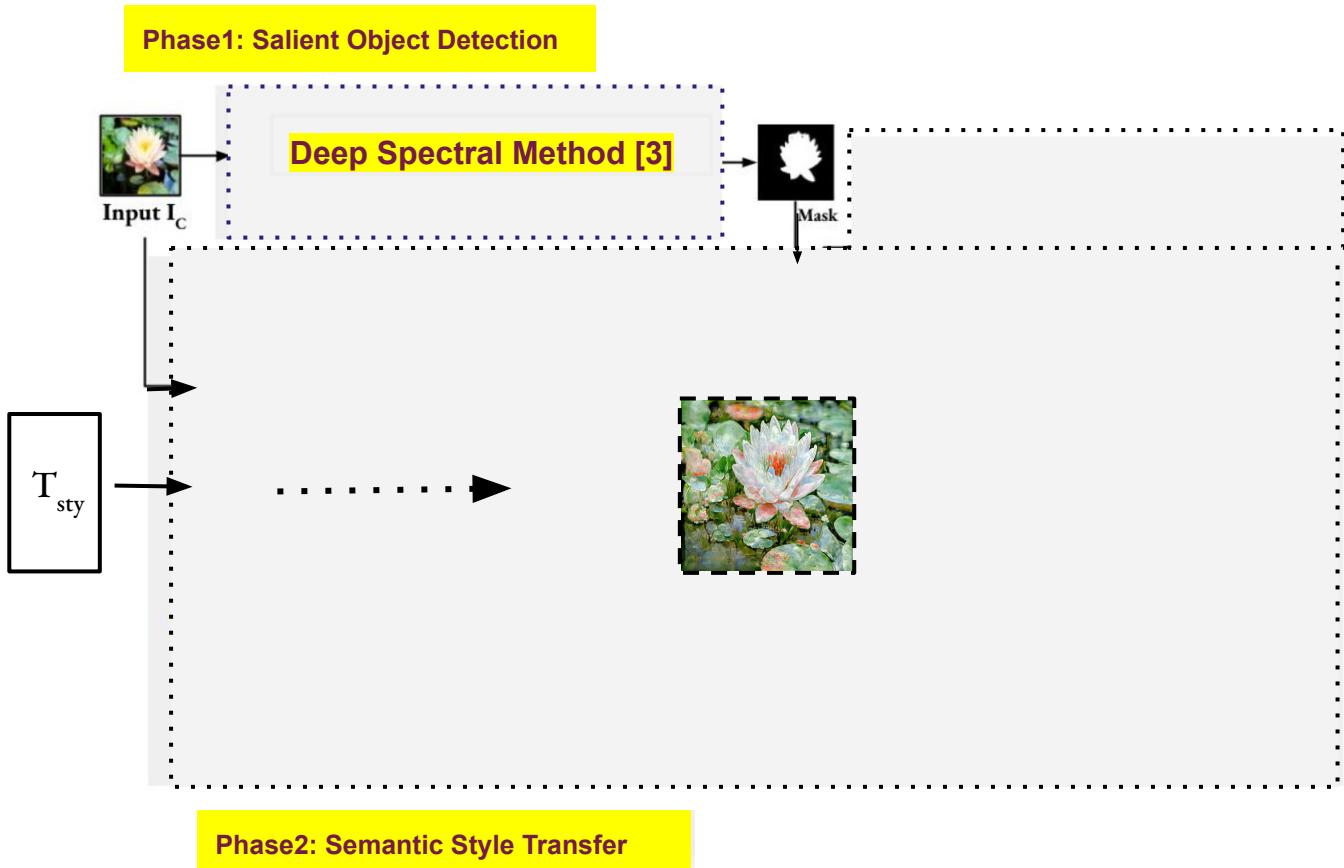
- Over Stylization
  - *Distortion of content features.*
- Content Mismatch
  - *Style Spillover between dissimilar objects.*



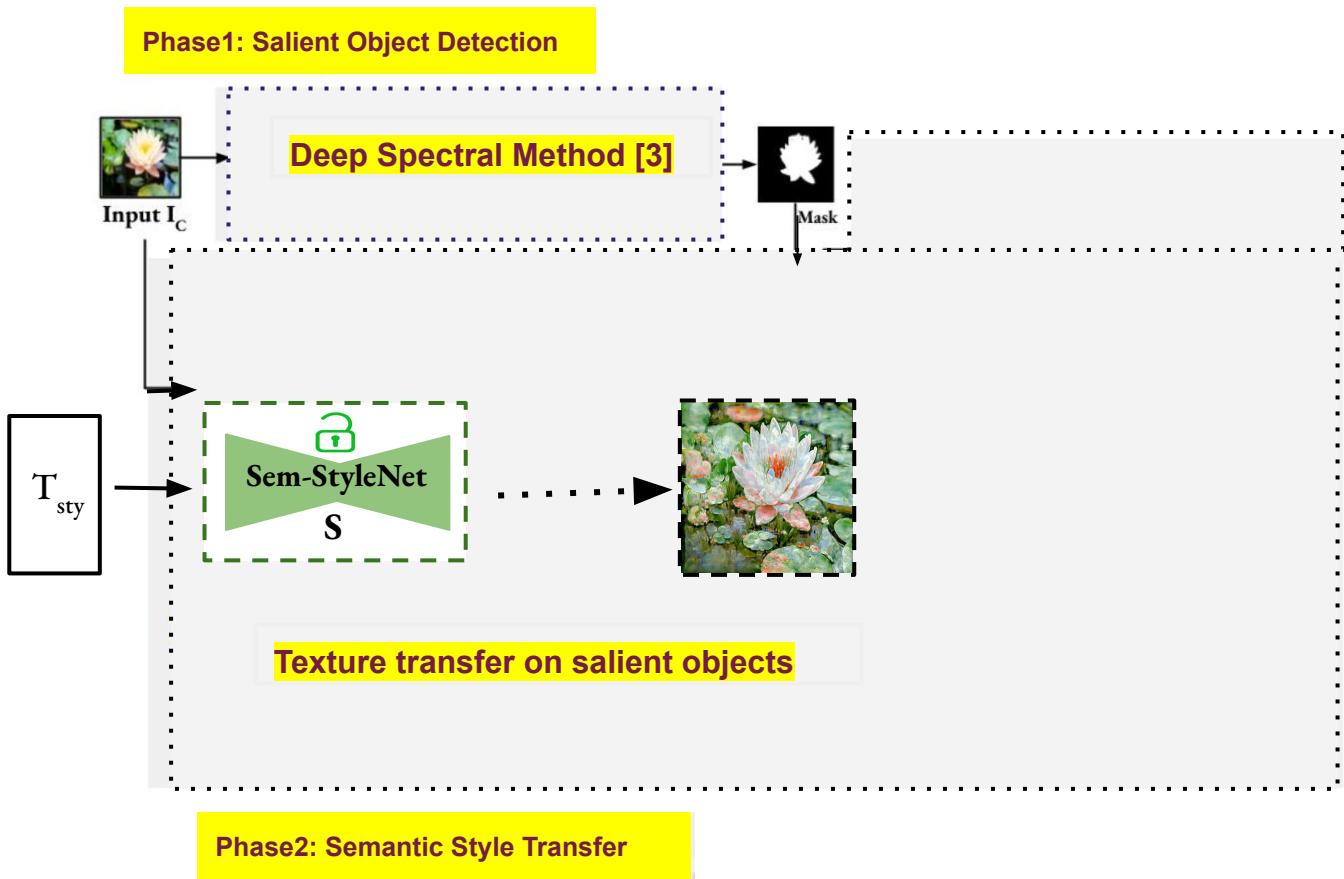
# Method



# Method

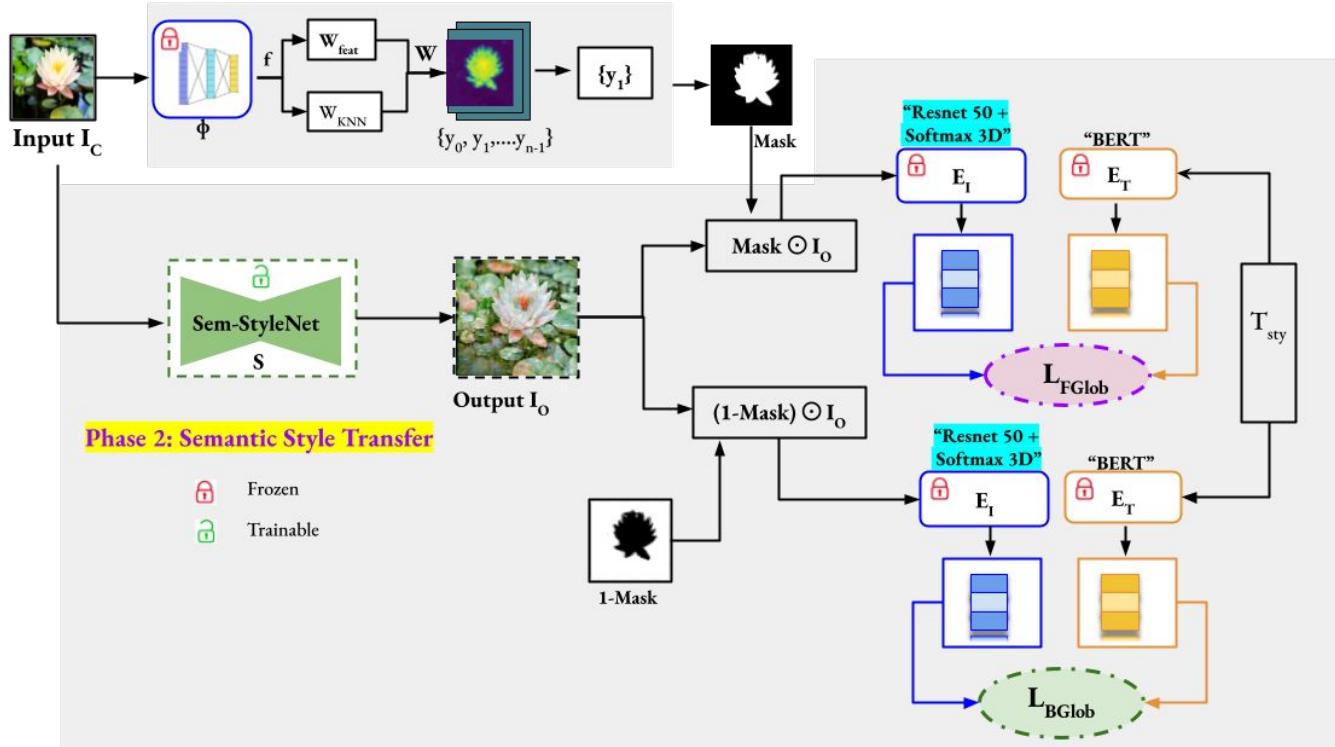


# Method



# Method: Sem-CS

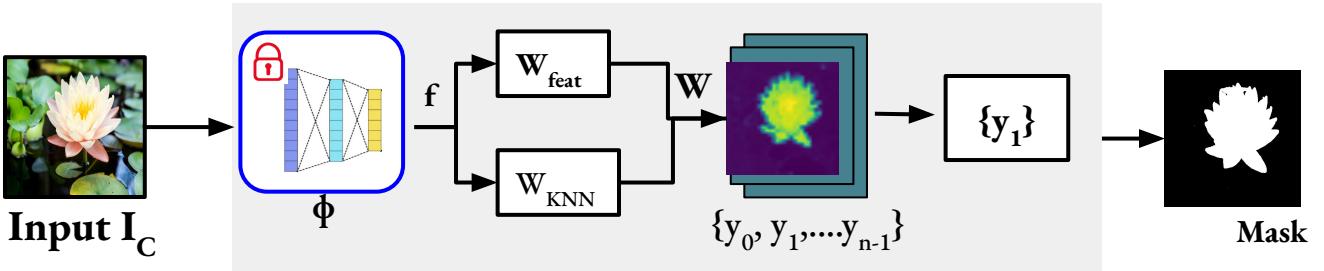
## Phase 1: Salient Object Detection



## Notations

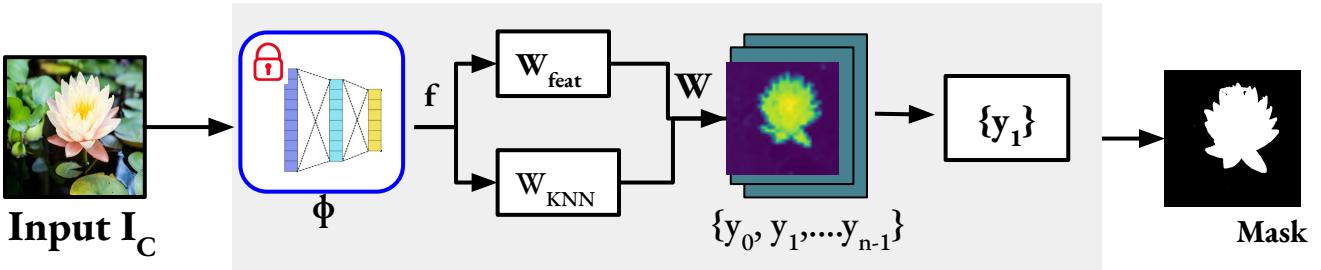
- $I_C$ : Content Image
- $T_{sty}$ : Style Text
- $I_O$ : Stylized Output
- $f$ : Deep patch features
- $\phi$ : Vision Transformer
- $W_{KNN}$ : Color Matrix
- $W_{feat}$ : Feature Matrix
- $W$ : Semantic Affinity Matrix
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigen vectors
- $S$ : Semantic StyleNet
- $\odot$ : Hadamard Product
- $E_I$ : CLIP Image Encoder
- $E_T$ : CLIP Text Encoder
- $L_{BGlob}$ : Global background loss
- $L_{FGlob}$ : Global foreground loss

# Method



- $I_C$ : Content Image
- $\Phi$ : Vision Transformer
- $f$ : Pre-trained dense features
- $W_{feat}$ : feature Matrix
- $W_{KNN}$ : Colour Affinity Matrix
- $W$ : Semantic Affinity Matrix
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors

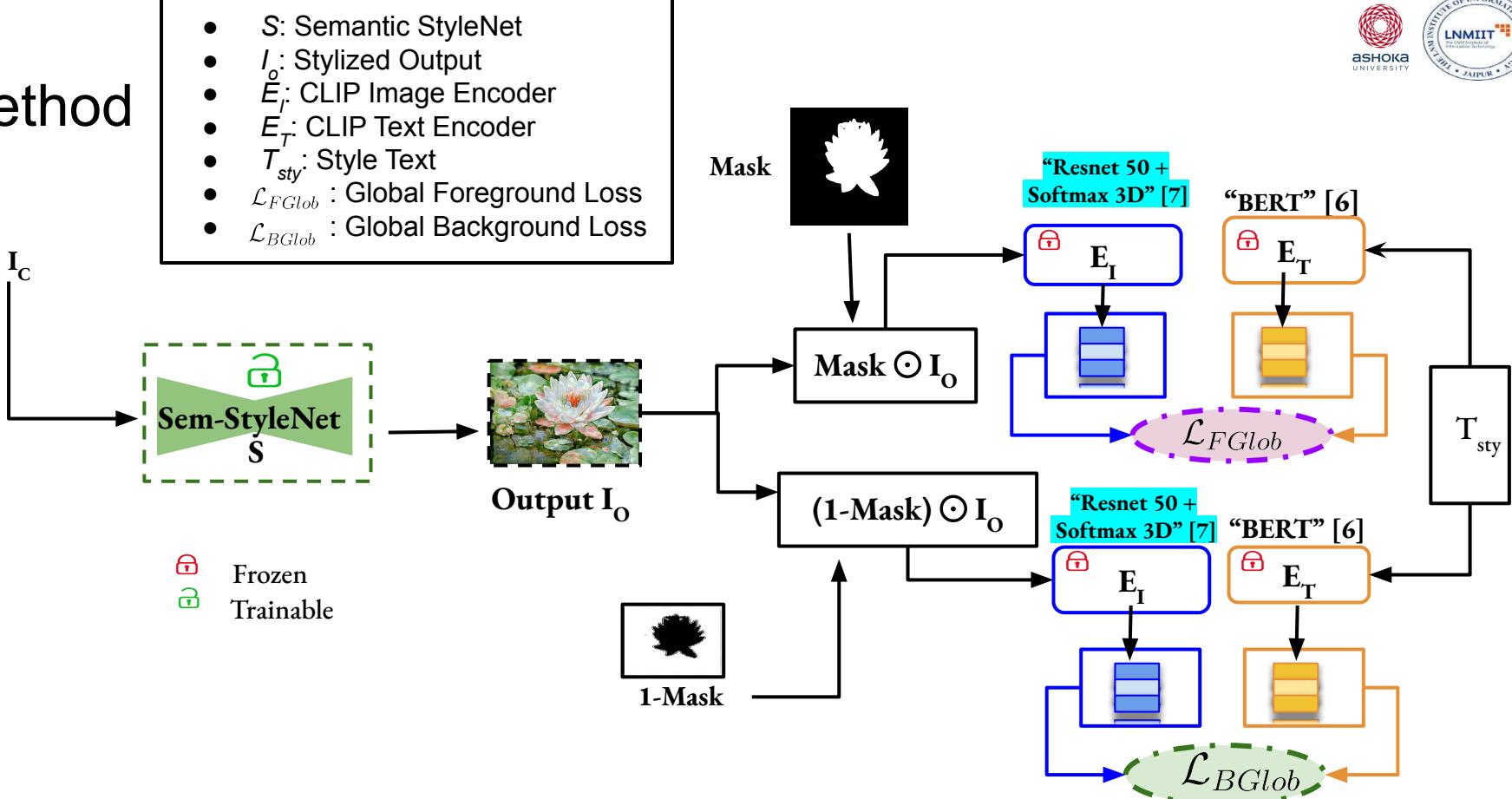
# Method



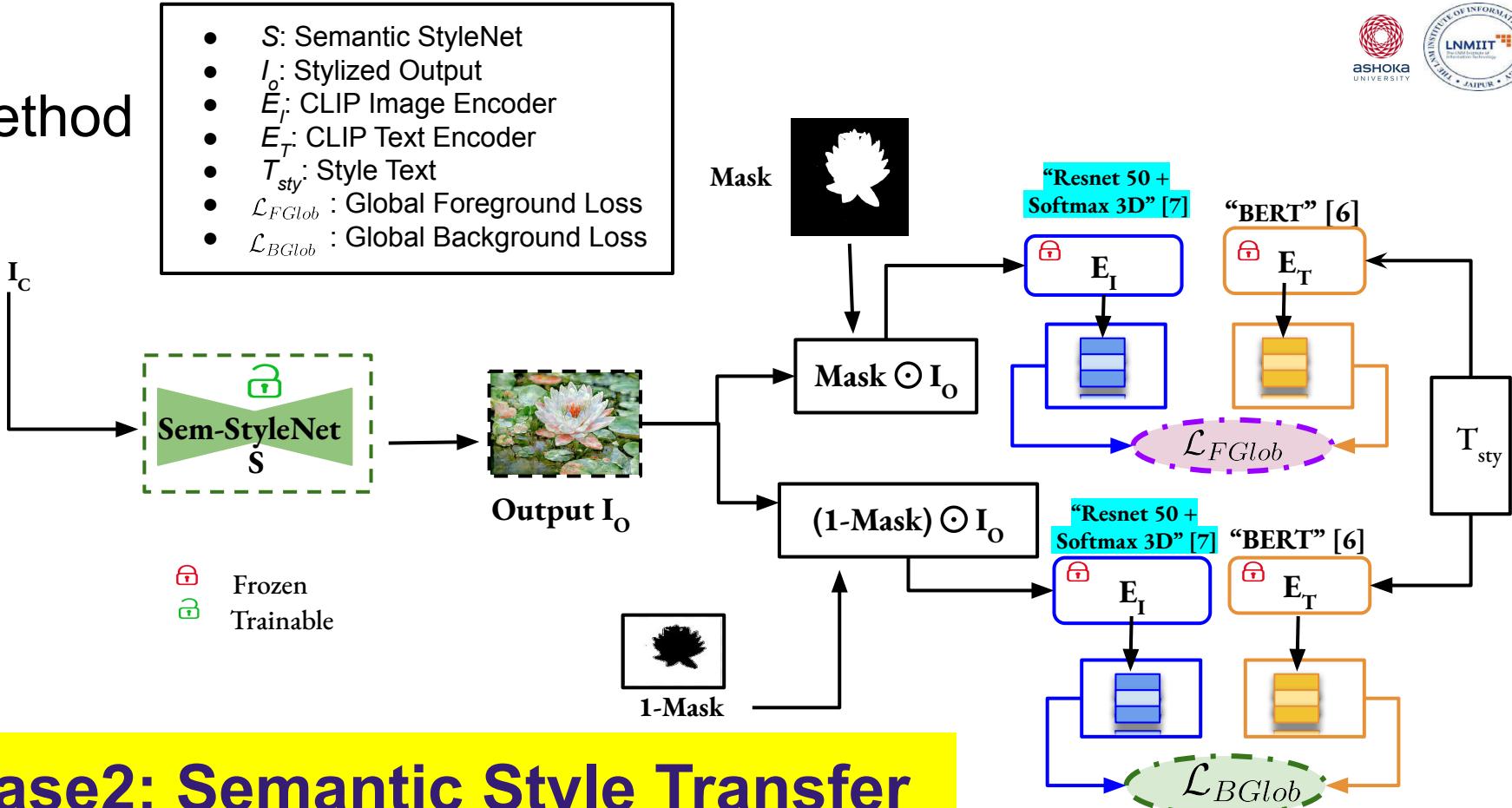
## Phase1: Salient Object Detection

- $I_C$ : Content Image
- $\Phi$ : Vision Transformer
- $f$ : Pre-trained dense features
- $W_{feat}$ : feature Matrix
- $W_{KNN}$ : Colour Affinity Matrix
- $W$ : Semantic Affinity Matrix
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors

# Method



# Method



## Phase2: Semantic Style Transfer

# Algorithm: Semantic CLIPStyler

1: **SEM-CS**( $I_C$ ,  $\phi$ ,  $T_{sty}$ ,  $E_T$ ,  $E_I$ ,  $S$ )

- $I_C$ : Content Image
- $\phi$ : Vision Transformer
- $T_{sty}$ : Style Text
- $E_T$ : CLIP Text Encoder
- $E_I$ : CLIP Image Encoder
- $S$ : Semantic StyleNet

# Algorithm: Semantic CLIPStyler

```
1: SEM-CS( $I_C, \phi, T_{sty}, E_T, E_I, S$ )
   ▷ Compute Mask for salient objects identification
2:  $W = \text{AffinityMatrix}(I_c, \phi, ,)$ 
3:  $\{y_0, y_1, \dots, y_{n-1}\} = \text{Eigen\_Decomposition}(W)$ 
4:  $Mask = \text{Extract\_Salient\_Object}(y_1)$ 
```

- $I_C$ : Content Image
- $\phi$ : Vision Transformer
- $T_{sty}$ : Style Text
- $E_T$ : CLIP Text Encoder
- $E_I$ : CLIP Image Encoder
- S: Semantic StyleNet

- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors
  - $W$ : Semantic Affinity Matrix

# Algorithm: Semantic CLIPStyler

- 1: **SEM-CS**( $I_C, \phi, T_{sty}, E_T, E_I, S$ )
    - ▷ Compute Mask for salient objects identification
  - 2:  $W = \text{AffinityMatrix}(I_c, \phi, ,)$
  - 3:  $\{y_0, y_1, \dots, y_{n-1}\} = \text{Eigen\_Decomposition}(W)$
  - 4:  $Mask = \text{Extract\_Salient\_Object}(y_1)$
- ▷ Perform Semantic Style Transfer
  - 5:  $t_{fg}, t_{bg} = \text{Parse\_Style\_Text}(T_{sty})$
  - 6:  $I_{fg}, I_{bg} = Mask \odot S(I_C), (1 - Mask) \odot S(I_C)$

- $I_C$ : Content Image
- $\phi$ : Vision Transformer
- $T_{sty}$ : Style Text
- $E_T$ : CLIP Text Encoder
- $E_I$ : CLIP Image Encoder
- $S$ : Semantic StyleNet
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors
- $W$ : Semantic Affinity Matrix

- $t_{fg}$ : Foreground Text embeddings
  - $t_{bg}$ : Background Text embeddings
  - $I_{fg}$ : Foreground Image embeddings
  - $I_{bg}$ : Background Image embeddings
  - $\odot$ : Hadamard Product

# Algorithm: Semantic CLIPStyler

- 1: **SEM-CS**( $I_C, \phi, T_{sty}, E_T, E_I, S$ )
  - ▷ Compute Mask for salient objects identification
- 2:  $W = \text{AffinityMatrix}(I_c, \phi, ,)$
- 3:  $\{y_0, y_1, \dots, y_{n-1}\} = \text{Eigen\_Decomposition}(W)$
- 4:  $Mask = \text{Extract\_Salient\_Object}(y_1)$ 
  - ▷ Perform Semantic Style Transfer
- 5:  $t_{fg}, t_{bg} = \text{Parse\_Style\_Text}(T_{sty})$
- 6:  $I_{fg}, I_{bg} = Mask \odot S(I_C), (1 - Mask) \odot S(I_C)$

▷ **Global Foreground Loss**

- 7: Compute Foreground Image Direction Loss  $\Delta fg_I = E_I(I_{fg}) - E_I(I_C)$
- 8: Compute Foreground Text Direction Loss  $\Delta fg_T = E_T(t_{fg}) - E_T(t_{src})$
- 9:  $\mathcal{L}_{FGlob} = \text{Cosine\_similarity}(\Delta fg_I, \Delta fg_T) = 1 - \frac{\Delta fg_I \cdot \Delta fg_T}{|\Delta fg_I| |\Delta fg_T|}$

- $I_C$ : Content Image
- $\phi$ : Vision Transformer
- $T_{sty}$ : Style Text
- $E_T$ : CLIP Text Encoder
- $E_I$ : CLIP Image Encoder
- $S$ : Semantic StyleNet
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors
- $W$ : Semantic Affinity Matrix
- $t_{fg}$ : Foreground Text embeddings
- $t_{bg}$ : Background Text embeddings
- $I_{fg}$ : Foreground Image embeddings
- $I_{bg}$ : Background Image embeddings
- $\odot$ : Hadamard Product
- $\mathcal{L}_{FGlob}$ : Global Foreground Loss

# Algorithm: Semantic CLIPStyler

- 1: **SEM-CS**( $I_C, \phi, T_{sty}, E_T, E_I, S$ )
    - ▷ *Compute Mask for salient objects identification*
  - 2:  $W = \text{AffinityMatrix}(I_c, \phi, ,)$
  - 3:  $\{y_0, y_1, \dots, y_{n-1}\} = \text{Eigen\_Decomposition}(W)$
  - 4:  $Mask = \text{Extract\_Salient\_Object}(y_1)$ 
    - ▷ *Perform Semantic Style Transfer*
  - 5:  $t_{fg}, t_{bg} = \text{Parse\_Style\_Text}(T_{sty})$
  - 6:  $I_{fg}, I_{bg} = Mask \odot S(I_C), (1 - Mask) \odot S(I_C)$ 
    - ▷ ***Global Foreground Loss***
  - 7: Compute Foreground Image Direction Loss  $\Delta fg_I = E_I(I_{fg}) - E_I(I_C)$
  - 8: Compute Foreground Text Direction Loss  $\Delta fg_T = E_T(t_{fg}) - E_T(t_{src})$
  - 9:  $\mathcal{L}_{FGlob} = \text{Cosine\_similarity}(\Delta fg_I, \Delta fg_T) = 1 - \frac{\Delta fg_I \cdot \Delta fg_T}{|\Delta fg_I| |\Delta fg_T|}$
  - ▷ ***Global Background Loss***
    - 10: Compute Background Image Direction Loss  $\Delta bg_I = E_I(I_{bg}) - E_I(I_C)$
    - 11: Compute Background Text Direction Loss  $\Delta bg_T = E_T(t_{bg}) - E_T(t_{src})$
    - 12:  $\mathcal{L}_{BGlob} = \text{Cosine\_similarity}(\Delta bg_I, \Delta bg_T) = 1 - \frac{\Delta bg_I \cdot \Delta bg_T}{|\Delta bg_I| |\Delta bg_T|}$
- $I_C$ : Content Image
  - $\phi$ : Vision Transformer
  - $T_{sty}$ : Style Text
  - $E_T$ : CLIP Text Encoder
  - $E_I$ : CLIP Image Encoder
  - $S$ : Semantic StyleNet
  - $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors
  - $W$ : Semantic Affinity Matrix
  - $t_{fg}$ : Foreground Text embeddings
  - $t_{bg}$ : Background Text embeddings
  - $I_{fg}$ : Foreground Image embeddings
  - $I_{bg}$ : Background Image embeddings
  - $\odot$ : Hadamard Product
  - $\mathcal{L}_{FGlob}$ : Global Foreground Loss
  - $\mathcal{L}_{BGlob}$ : Global Background Loss

# Algorithm: Semantic CLIPStyler

- 1: **SEM-CS**( $I_C, \phi, T_{sty}, E_T, E_I, S$ )
  - ▷ Compute Mask for salient objects identification
- 2:  $W = \text{AffinityMatrix}(I_c, \phi, ,)$
- 3:  $\{y_0, y_1, \dots, y_{n-1}\} = \text{Eigen\_Decomposition}(W)$
- 4:  $Mask = \text{Extract\_Salient\_Object}(y_1)$ 
  - ▷ Perform Semantic Style Transfer
- 5:  $t_{fg}, t_{bg} = \text{Parse\_Style\_Text}(T_{sty})$
- 6:  $I_{fg}, I_{bg} = Mask \odot S(I_C), (1 - Mask) \odot S(I_C)$ 
  - ▷ **Global Foreground Loss**
- 7: Compute Foreground Image Direction Loss  $\Delta fg_I = E_I(I_{fg}) - E_I(I_C)$
- 8: Compute Foreground Text Direction Loss  $\Delta fg_T = E_T(t_{fg}) - E_T(t_{src})$
- 9:  $\mathcal{L}_{FGlob} = \text{Cosine\_similarity}(\Delta fg_I, \Delta fg_T) = 1 - \frac{\Delta fg_I \cdot \Delta fg_T}{|\Delta fg_I| |\Delta fg_T|}$ 
  - ▷ **Global Background Loss**
- 10: Compute Background Image Direction Loss  $\Delta bg_I = E_I(I_{bg}) - E_I(I_C)$
- 11: Compute Background Text Direction Loss  $\Delta bg_T = E_T(t_{bg}) - E_T(t_{src})$
- 12:  $\mathcal{L}_{BGlob} = \text{Cosine\_similarity}(\Delta bg_I, \Delta bg_T) = 1 - \frac{\Delta bg_I \cdot \Delta bg_T}{|\Delta bg_I| |\Delta bg_T|}$ 
  - ▷ **Minimize loss and compute output IO**
- 13:  $I_O = \min_{\theta_S} (\mathcal{L}_{FGlob} + \lambda_{bg} \mathcal{L}_{BGlob})$

- $I_C$ : Content Image
- $\phi$ : Vision Transformer
- $T_{sty}$ : Style Text
- $E_T$ : CLIP Text Encoder
- $E_I$ : CLIP Image Encoder
- $S$ : Semantic StyleNet
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors
- $W$ : Semantic Affinity Matrix
- $t_{fg}$ : Foreground Text embeddings
- $t_{bg}$ : Background Text embeddings
- $I_{fg}$ : Foreground Image embeddings
- $I_{bg}$ : Background Image embeddings
- $\odot$ : Hadamard Product
- $\mathcal{L}_{FGlob}$ : Global Foreground Loss
- $\mathcal{L}_{BGlob}$ : Global Background Loss

# Algorithm: Semantic CLIPStyler

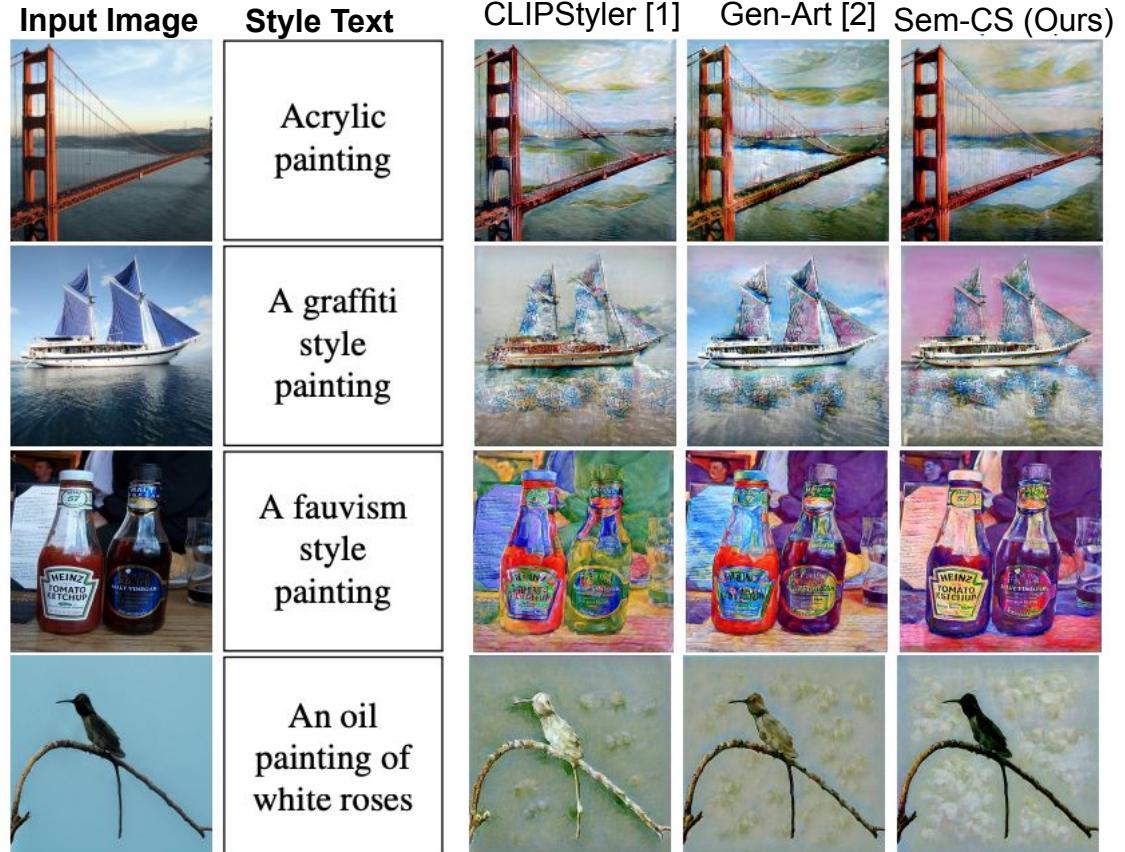
```

1: SEM-CS( $I_C, \phi, T_{sty}, E_T, E_I, S$ )
   ▷ Compute Mask for salient objects identification
2:  $W = \text{AffinityMatrix}(I_c, \phi)$ 
3:  $\{y_0, y_1, \dots, y_{n-1}\} = \text{Eigen\_Decomposition}(W)$ 
4:  $Mask = \text{Extract\_Salient\_Object}(y_1)$ 
   ▷ Perform Semantic Style Transfer
5:  $t_{fg}, t_{bg} = \text{Parse\_Style\_Text}(T_{sty})$ 
6:  $I_{fg}, I_{bg} = Mask \odot S(I_C), (1 - Mask) \odot S(I_C)$ 
   ▷ Global Foreground Loss
7: Compute Foreground Image Direction Loss  $\Delta f g_I = E_I(I_{fg}) - E_I(I_C)$ 
8: Compute Foreground Text Direction Loss  $\Delta f g_T = E_T(t_{fg}) - E_T(t_{src})$ 
9:  $\mathcal{L}_{FGlob} = \text{Cosine\_similarity}(\Delta f g_I, \Delta f g_T) = 1 - \frac{\Delta f g_I \cdot \Delta f g_T}{|\Delta f g_I| |\Delta f g_T|}$ 
   ▷ Global Background Loss
10: Compute Background Image Direction Loss  $\Delta b g_I = E_I(I_{bg}) - E_I(I_C)$ 
11: Compute Background Text Direction Loss  $\Delta b g_T = E_T(t_{bg}) - E_T(t_{src})$ 
12:  $\mathcal{L}_{BGlob} = \text{Cosine\_similarity}(\Delta b g_I, \Delta b g_T) = 1 - \frac{\Delta b g_I \cdot \Delta b g_T}{|\Delta b g_I| |\Delta b g_T|}$ 
   ▷ Minimize loss and compute output  $I_O$ 
13:  $I_O = \min_{\theta_S} (\mathcal{L}_{FGlob} + \lambda_{bg} \mathcal{L}_{BGlob})$ 

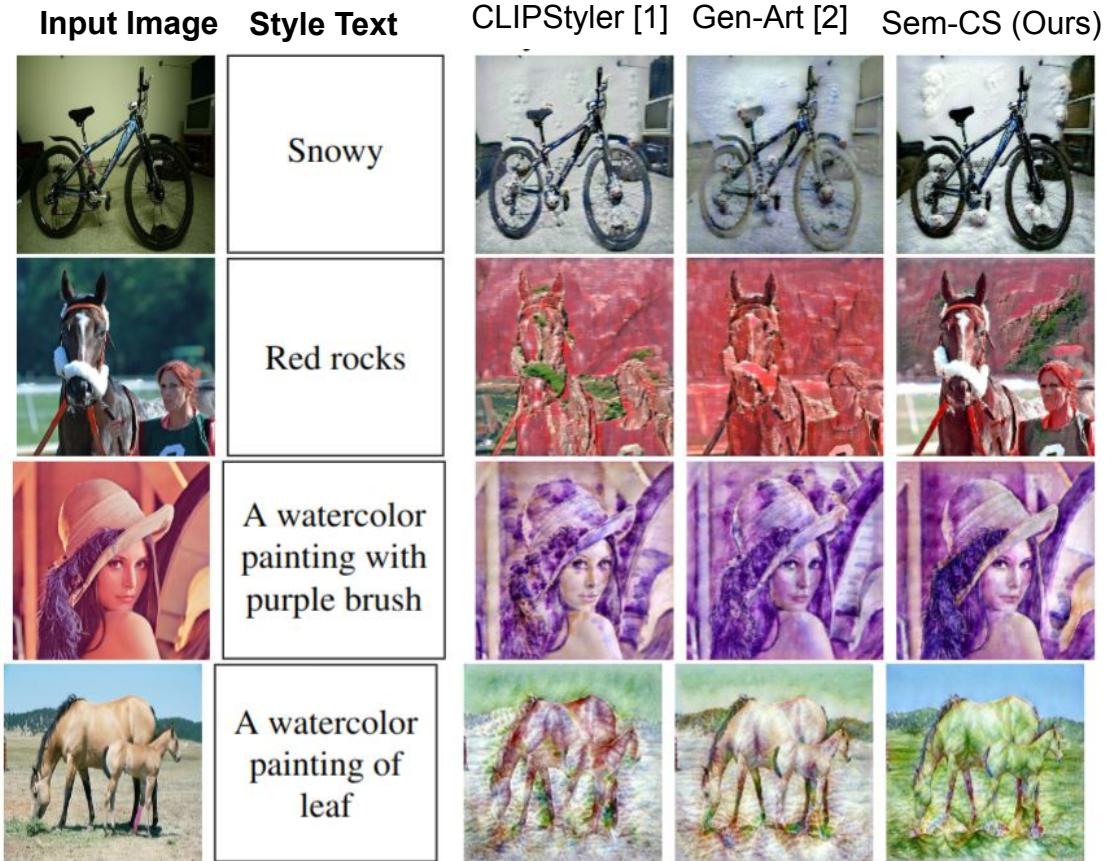
```

- $I_C$ : Content Image
- $\phi$ : Vision Transformer
- $T_{sty}$ : Style Text
- $E_T$ : CLIP Text Encoder
- $E_I$ : CLIP Image Encoder
- $S$ : Semantic StyleNet
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigenvectors
- $W$ : Semantic Affinity Matrix
- $t_{fg}$ : Foreground Text embeddings
- $t_{bg}$ : Background Text embeddings
- $I_{fg}$ : Foreground Image embeddings
- $I_{bg}$ : Background Image embeddings
- $\odot$ : Hadamard Product
- $\mathcal{L}_{FGlob}$ : Global Foreground Loss
- $\mathcal{L}_{BGlob}$ : Global Background Loss

# Results: Single Text Condition



# Results: Single Text Condition



# Results: Single Text Condition

Scores	CLIPStyler [1]	Gen-Art [2]	Sem-CS (Ours)
DISTS↑ [8]	0.32	0.25	<b>0.34</b>
NIMA↑ [9]	4.61	4.34	<b>5.34</b>
USer Study↑	28.3	33.1	<b>38.4</b>

# Results: Double Text Condition

## Style Text

**I**nput Image

**G**en-Art [2]    **S**em-CS (ours)

**F**: Red Rocks



**B**: Snowy

**F**: Pop Art



**B**: Starry Night  
By Vincent Van  
Gogh

# Results: Double Text Condition

## Style Text

### Input Image

### Gen-Art [2]

### Sem-CS (ours)

**F:** Red Rocks



**B:** Snowy



**F:** Pop Art

**B:** Starry Night  
By Vincent Van  
Gogh



Scores	Gen-Art [2]	Sem-CS (Ours)
DISTS↑ [8]	0.20	<b>0.33</b>
NIMA↑ [9]	4.24	<b>5.52</b>
User Study ↑	48.2	<b>51.7</b>

# References [I]

1. Kwon, Gihyun, and Jong Chul Ye. "Clipstyler: Image style transfer with a single text condition." Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition. 2022.
2. Yang, Zhenling, Huacheng Song, and Qiunan Wu. "Generative Artisan: A Semantic-Aware and Controllable CLIPstyler." arXiv preprint arXiv:2207.11598 (2022).
3. Melas-Kyriazi, Luke, et al. "Deep spectral methods: A surprisingly strong baseline for unsupervised semantic segmentation and localization." Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition. 2022.

## References [II]

4. Long, Jonathan, Evan Shelhamer, and Trevor Darrell. "Fully convolutional networks for semantic segmentation." Proceedings of the IEEE conference on computer vision and pattern recognition. 2015.
5. Radford, Alec, et al. "Learning transferable visual models from natural language supervision." International conference on machine learning. PMLR, 2021.
6. Kenton, Jacob Devlin Ming-Wei Chang, and Lee Kristina Toutanova. "Bert: Pre-training of deep bidirectional transformers for language understanding." Proceedings of naacl-HLT. Vol. 1. 2019.
7. Wang, Pei, Yijun Li, and Nuno Vasconcelos. "Rethinking and improving the robustness of image style transfer." Proceedings of the IEEE/CVF conference on computer vision and pattern recognition. 2021.

## References [III]

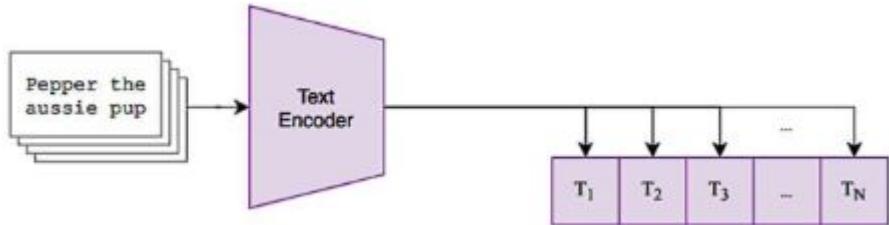
8. Ding, Keyan, et al. "Image quality assessment: Unifying structure and texture similarity." *IEEE transactions on pattern analysis and machine intelligence* 44.5 (2020): 2567-2581.
9. Talebi, Hossein, and Peyman Milanfar. "NIMA: Neural image assessment." *IEEE transactions on image processing* 27.8 (2018): 3998-4011.

# Thank You

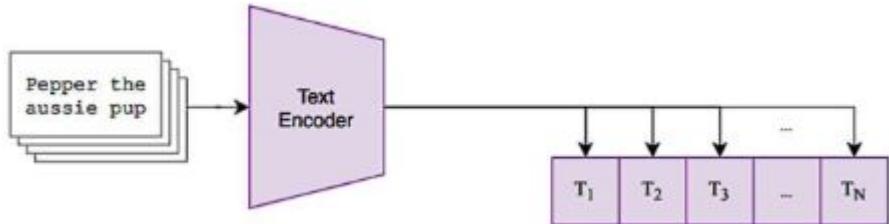
# Queries?



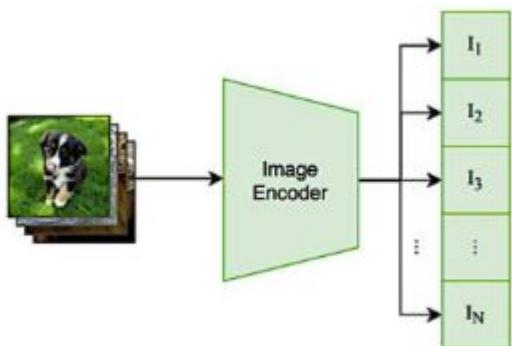
# Background



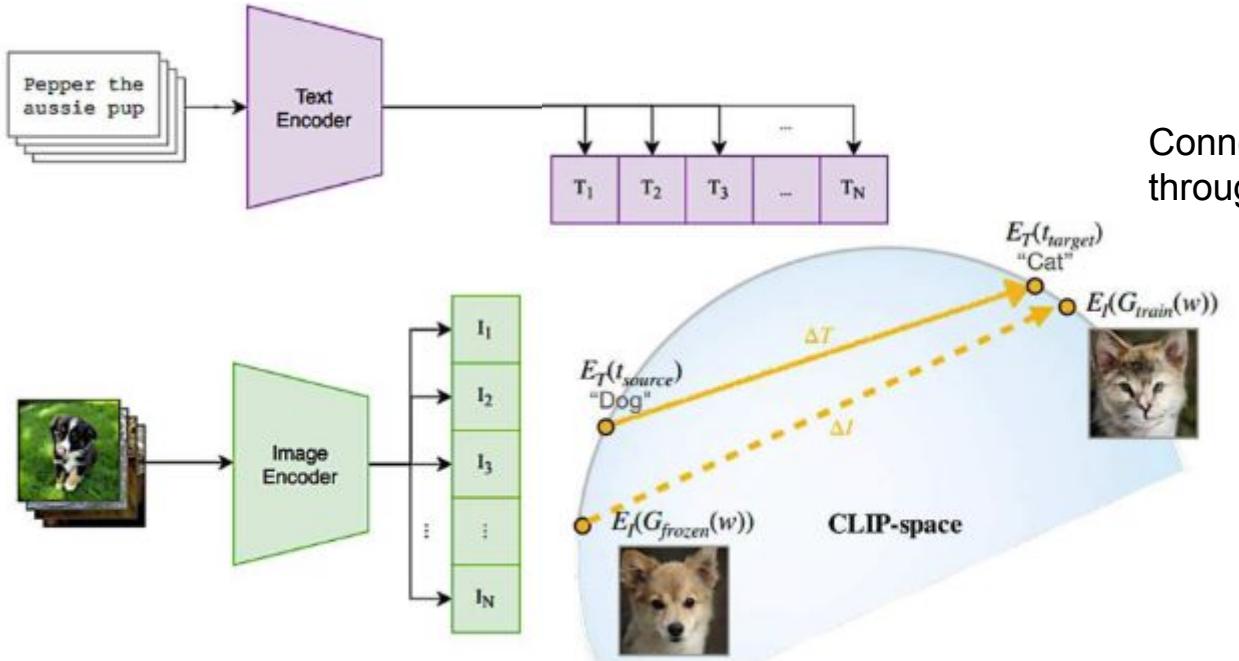
# Background



Connecting Text and Image through CLIP Space [5].

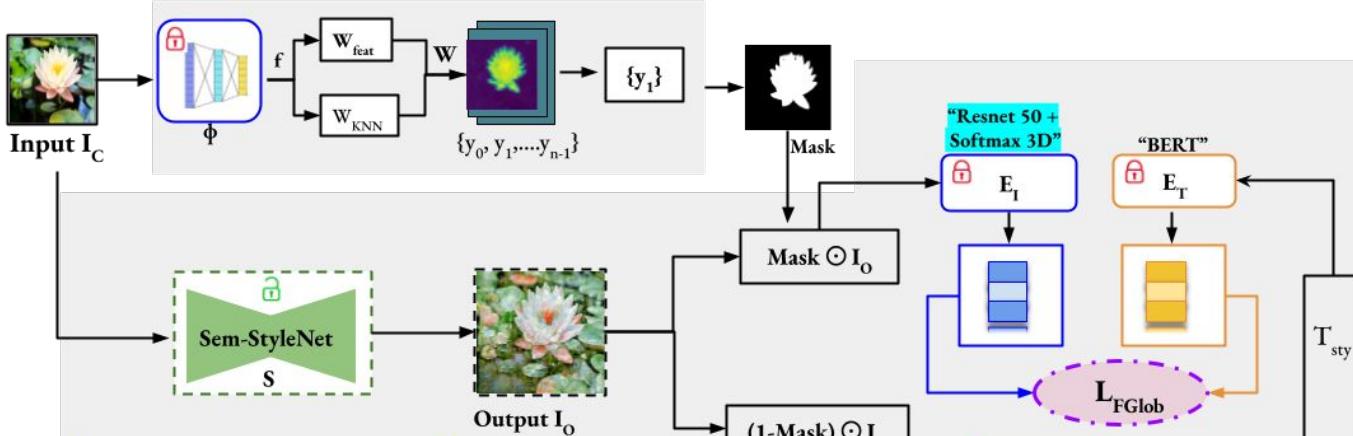


# Background



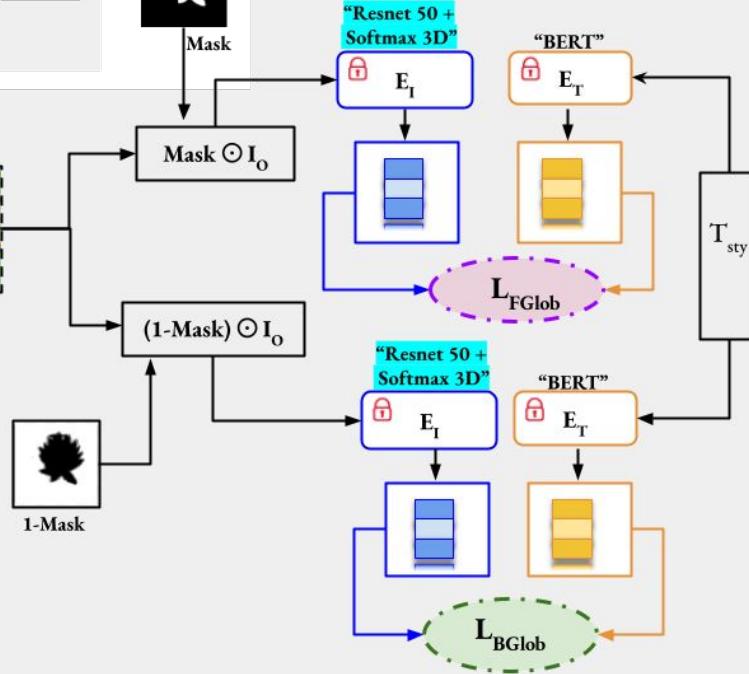
Connecting Text and Image through CLIP Space [5].

## Phase 1: Salient Object Detection



## Phase 2: Semantic Style Transfer

- 🔒 Frozen
- 🔓 Trainable



## Notations

- $I_C$ : Content Image
- $T_{sty}$ : Style Text
- $I_O$ : Stylized Output
- $f$ : Deep patch features
- $\Phi$ : Vision Transformer
- $W_{KNN}$ : Color Matrix
- $W_{feat}$ : Feature Matrix
- $W$ : Semantic Affinity Matrix
- $\{y_0, y_1, \dots, y_{n-1}\}$ : Eigen vectors
- $S$ : Semantic StyleNet
- $\odot$ : Hadamard Product
- $E_I$ : CLIP Image Encoder
- $E_T$ : CLIP Text Encoder
- $L_{BGlob}$ : Global background loss
- $L_{FGlob}$ : Global foreground loss